



THE  
**nachural**  
SUMMER BUSINESS  
BALL & AWARDS 2017

30 June 2017  
Wolverhampton Racecourse  
Wolverhampton WV6 0PE

NOMINATIONS

# WHAT ARE THE NACHURAL SUMMER BUSINESS BALL AND AWARDS?

The Nachural Summer Ball and Awards programme recognises the achievements of individuals and companies from across the region.

The awards embrace businesses of all sectors and will be presented at the prestigious Nachural Summer Ball and Awards Dinner, which this year will take place on **Friday, 30 June 2017**.

Awards winners will be announced and presented with their awards at the event.

## Why should you enter?

In addition to the awards presentation, awards winners will receive recognition for themselves or their businesses through widespread media coverage (see on pages 6 and 7), raising their profile and demonstrating individual success and achievements throughout the region.

## 2017 Award Categories and Criteria

Excluding the overall Business of the Year Award, there are eight award categories, these are detailed below:

**Business Start-Up Award** Celebrating a new business that can demonstrate success and growth, creating both jobs and wealth for the future. Businesses that have been trading for 9-24 months are eligible.

**Entrepreneur Award** Looking for the stars of tomorrow, this could be either an established business person or a young entrepreneur who has disrupted the marketplace. This award will identify a individual(s), who possesses the ideas, drive and determination to succeed in the long term. They will have already made their mark in business, ensuring a bright future.

**Community Excellence Award** Awarded for outstanding achievement in community involvement, from private sector initiatives that promote community development, to voluntary organisations and community-based businesses. Businesses trading for 2 or more years are eligible.

**Regeneration Award** Presented to an individual or business who has made a genuine difference to the region. They will have grown, developed and instilled confidence in the region highlighting it as the place to invest, work and succeed.

**International/Enterprise of the Year award** This award recognises a business that has either entered an overseas market in a substantive way and or shown great innovation and business growth with clear long term sustainability and has enhanced its profitability either and in the UK and in overseas markets.

### Business Person of the Year

Awarded to an individual who has achieved significant growth and profitability in their business either as an employee or as an owner manager of the business.

### Business Woman of the Year

Awarded to an individual who has achieved significant growth and profitability in their business either as an employee or as an owner manager of the business.

### Hospitality Business of the Year

This award recognises the growing importance of the hospitality sector and encourages the recognition of businesses who have high levels of customer service coupled with the delivery of an exceptional product/s.

### Promoting Apprenticeships in the workplace

This award recognises the importance attached to apprenticeships in the workplace. Applicants will need to show how apprentices are encouraged in the workplace and will need to evidence the impact of apprenticeships on business performance.

# HOW TO ENTER

To nominate or enter an individual for any award(s), please submit a typed A4 presentation (2,500 words max) giving details of why you believe the specific person or business should be considered for a category. This should provide details of an individual or company success and demonstrate how this relates to the chosen award category.

When assessing each award nomination, the judges will need to see documented evidence of financial success, such as an increase in profits and/or turnover, and new business wins, as well as at least two client testimonials of no more than 50 words each.

Your presentation(s) must be accompanied by a completed nomination form. Only one form is required regardless of the number of awards entered.

Each nomination will be judged on its own merit according to resources and successes achieved.

Your completed nomination entry should be returned to:  
*Nachural, Unit 6, Darlington Street, Wednesbury WS10 7SS.*

**The closing dates are as follows:**

**Receipt of completed nomination entries – Monday 5th May 2017**

## Judging Process

- Judging will take place immediately following the closing date and three finalists will be selected in each category.
- If you are a finalist you will be notified before the presentation evening and visited at your premises by a member of the Nachural Team.
- Finalists will be required to attend the Nachural Summer Business Ball and Awards Dinner on Friday, 23 June 2017. The winner of each category will be presented with an award on the evening.
- All finalists are required to provide a minimum 300dpi hi-resolution copy of their company logo on a memory stick or emailed to [info@nachural.co.uk](mailto:info@nachural.co.uk) in JPEG or GIF format to use on all publicity material associated with the Awards.
- Finalists may also be asked to produce information on business viability, including operating licences where appropriate.

*The panel is composed of independent judges and their decision will be considered final.*

# Nomination form

Detach this form and attach it to your presentation(s).  
All entries must be accompanied by this form to be considered for any of the awards.

**Closing date for completed nomination entries is Monday 5th May 2017.**

Please complete the form below in full in typed script or clear, legible handwriting in black ink and BLOCK CAPITALS.

Tick below all the award categories for which you wish to be considered:

- |                                                         |                                                                     |                                                                     |
|---------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|
| <input type="checkbox"/> Business Start up of the Year  | <input type="checkbox"/> Entrepreneur of the Year                   | <input type="checkbox"/> Community Excellence of the Year           |
| <input type="checkbox"/> Regeneration of the Year Award | <input type="checkbox"/> International/Enterprise of the Year Award | <input type="checkbox"/> Business Person of the Year                |
| <input type="checkbox"/> Business Woman of the Year     | <input type="checkbox"/> Hospitality Business of the Year           | <input type="checkbox"/> Promoting Apprenticeships in the workplace |

## Entrant/Nominee Details

Name	<input type="text"/>	Job Title	<input type="text"/>
Organisation	<input type="text"/>		
Address	<input type="text"/>		
Town/City	<input type="text"/>		
County	<input type="text"/>	Postcode	<input type="text"/>
Telephone	<input type="text"/>	Facsimile	<input type="text"/>
Email Address	<input type="text"/>		

## Business Details

Type of company:  Limited  Sole Trader  Partnership  Other  Limited Guarantee

Name of business and brief description of activity

Date trading commenced (all entrants must have been trading for a minimum of 9 months)

Annual Turnover  Number of Employees

Has the nominee ever been declared bankrupt or had civil proceeding taken against them?  Yes  No  
If yes, please give details including county court judgments.

Credit checks will be made on all applicant organisations.

## Additional Information

Has the nominee ever been convicted of a criminal offence?  Yes  No  
If yes, then please give details.

Declaration (to be signed by the person completing this form)

I hereby certify that the information given in this entry form is correct. I agree to this business being nominated for this/these award(s), and its name used in any subsequent publicity.

Name

Relationship to entrant (if not nominee)

Telephone  Email Address

Signature  Date

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